

SERVICES FOR SCIENCE, TECHNOLOGY, HEALTHCARE, AND EDUCATION ORGANIZATIONS DURING THE COVID-19 PANDEMIC AND BEYOND

LEWIS-BURKE ASSOCIATES LLC

FEDERAL GUIDANCE AND OPPORTUNITIES – STAYING INFORMED.

The COVID-19 crisis has produced a swirl of US Congressional activity, federal agency guidance, and research funding opportunities. Lewis-Burke is here to keep track of it all. Our regular COVID-19 newsletter contains the information you need to make critical decisions, understand US federal initiatives, and inform strategic directions. Lewis-Burke also provides tailored information and strategic advice as institutions and organizations navigate the crisis.

UPDATES FROM OUR LATEST COVID-19 NEWSLETTER

- NEW PARTNERSHIPS BETWEEN HHS AND FED
- FED GUIDANCE ON HIGHER ED RESEARCH
- SOLICITING FEEDBACK ON HEERF DATA
- DOD NEW COVID-19 COUNTERMEASURES
- DHS INTERESTED COVID-19 TRACKING TECH
- NOAA STUDYING IMPACT OF COVID-19
- DHS COVID-19 FALL 2020 GUIDANCE
- NSA ADVISORY: RUSSIAN HACKERS ATTEMPT TO STEAL COVID-19 VACCINE INFORMATION
- CEPI SEEKS RAPID VACCINE DELIVERY
- NSF DEADLINE EXTENSIONS
- NGA MODELS PATH TO COVID-19 RECOVERY
- WHO LAUNCHES NEW COVID-19 LAW LAB
- COVID-19 PROVISIONS IN FY21 APPROP
- HHS NATIONAL IMPLEMENTATION FORUM
- NSF FAQs FOR OMB MEMORANDUM
- DOS GUIDANCE ON NATIONAL INTEREST EXCEPTIONS FOR TRAVELERS
- NSF WELCOMES PROPOSALS FOR SENSING AND RESPONDING TO INFECTIOUS DISEASES

LEWIS-BURKE

ASSOCIATES LLC

INTERNATIONAL – CONNECTING TO GLOBAL OPPORTUNITIES.

Lewis-Burke engages in a range of diverse activities that comprise the firm's international portfolio. These activities fall into three broad categories: Student and Faculty Visas and International Education; International Development and Global Research Collaborations; and Strategic Positioning on a Global Stage. Lewis-Burke has experience identifying, analyzing, and reporting on global research and education trends and activities, which enables the firm to identify and advise on new global areas of opportunity for engagement in policy and specific research development initiatives. Lewis-Burke has worked closely on bilateral and multilateral partnerships among universities, laboratories, and government entities. Lewis-Burke engages regularly with international partners to explore opportunities to promote client interests.

Working with Lewis-Burke, our clients can expand their reach and influence beyond traditional and historical boundaries.

STRATEGY – IDENTIFY. ANTICIPATE. EXECUTE.

Capitalizing on current and future opportunities requires assessment and planning, and Lewis-Burke offers a set of services that are designed to match a client's priorities with emerging or developing opportunities at the federal level. The Pandemic has produced a dizzying array of opportunities and changing guidance across federal agencies. We work in partnership with the client to clarify the context within which a policy or program request will be considered, detect key federal funding opportunities within the legislative and executive branches, anticipate budget trends that could affect programs, and craft strategic federal engagement and growth plans. This proven, tailored approach focuses on opportunities that are more likely to bring meaningful results and long-term success.

Case Study: Rapid Deployment of COVID-19 Resources and Support for Small and Medium-Sized Firms

The novel coronavirus (COVID-19) pandemic sparked large scale challenges for associations and societies who urgently needed to provide value to their members or risk losing financial stability. As part of one membership-based organization's strategy, Lewis-Burke rapidly developed and delivered a webinar early in the National Emergency to support the client's ecosystem of more than 300 members and partners, primarily small businesses. The webinar provided stakeholders with comprehensive information regarding federal guidance for grantees and contractors who do business with the federal government, as well as detailed information on small business loan programs, unemployment insurance, paid sick leave and other resources available to help mitigate the economic impacts of COVID-19. The following week, an updated webinar was offered at the request of a federal agency organization that serves thousands of small- and medium-sized manufacturers across the country. As a result of the webinars, small businesses were better prepared to access critical resources for weathering the outbreak and the client was seen as an essential partner of its members and the federal government.

FACILITATION – GETTING THE WHOLE GROUP ON BOARD.

Lewis-Burke appreciates the effort and the risk undertaken by clients when they develop, propose, and invest their own resources and prestige in high-risk, innovative, and potentially controversial state-of-the-art research and development. We have the knowledge and the experience to help in the successful advocacy of such ventures. Lewis-Burke can design and implement the strategy necessary to move a project through both the executive branch budget and the congressional processes. Equally important, our experienced staff can help an organization anticipate and prepare for shifting budget and policy trends, allowing them to take action rather than reacting too late to federal policy changes.

TRAINING – SKILLS TO ACHIEVE YOUR GOALS.

Lewis-Burke has provided in person and virtual training to countless individuals with a variety of professional backgrounds and in various career stages on effective interactions with the federal government. Lewis-Burke develops training sessions for large and small groups to orient new policy fellows or committee members, spur grassroots participation in advocacy, prepare for interactions with federal program managers or agency leadership, understand new funding trends or the political landscape, and meet with congressional offices. Training is tailored to give participants the tools they need for successful engagement with administration, agency, and congressional audiences to help clients meet their federal goals.